

ADVANCE AND ON-SITE REGISTRATION

Whether attendees register by fax, mail or via our customized Web forms, ATT takes care of all the details leaving you time to focus on the event. Our software was developed with an intuitive user interface for ease of use, efficiency and accuracy. If needed, we can qualify registrants' eligibility based on your requirements and send electronic confirmations with all the pertinent details saving your staff valuable follow-up time. For on-site registration, we provide superior customer service with IT support and supervision to make sure everything comes off without a hitch.



KEEPING TRACK OF EVERY DETAIL

Our thorough registration processes handles credit card transactions in real time, and tracks vital information such as continuing education credits, limited-event capacities, class sizes and special event ticketing. All this valuable information is stored on our Reg Link system giving you 24/7 access to see how registration is progressing, which classes are filled and any other queries you may have.

This organized system also makes credential production and badge printing effortless. We can even develop and manage specialty inserts to be mailed with pre-registered badges. From advanced registration to day-of services, ATT has every detail handled.

To learn more, please visit www.attregistration.com, or call Advanced Tradeshow Technology at 630.241.6736.

LEAD RETRIEVAL

Don't bother with swapping business cards! Recording information about a prospective customer is one of the most important functions of a tradeshow or convention.

CREATING RESULTS STARTS WITH CAPTURING INFORMATION

To efficiently gather attendee information, exhibitors need a system that is quick, reliable, and complete. ATT offers distinctive lead retrieval equipment options to collect the information of buyers and others whom you make contact with during the show. Simply scan the barcode on the attendee badge, and you'll instantly have access to all their pertinent information.

As a value added service for exhibitors we offer complete lead retrieval system rentals and services, including:

- The capture of basic attendee information, such as Name, Title, Company, Address, Telephone, Fax, E-mail, and Web site.
- Recording of detailed qualifying information, including Decision Maker Status, Rep Call Requests, and more.
- Customized qualifiers available.
- Hard copies of leads provided.
- All leads are stored and provided on USB flash drive in ASCII comma delimited file format immediately as well as the conclusion of the event.
- Orders accepted by fax, mail, and online.
- Knowledgeable, available customer and IT support.

Don't let sales opportunities pass by your exhibitors. ATT's lead registration services can help them make the most out of your trade show event. As always, ATT staff is available to help set up and demonstrate usage of any of the Lead Retrieval Units.

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ADDITIONAL SERVICES

OUR SERVICES INCLUDE:

CONTINUING EDUCATION (CE) VERIFICATION

Tracking vital information such as continuing education credits is something we take seriously. Education verification and certificates can be generated on-site at our Certificate Pavilions or on-line after the event through a secure password protected portal. You decide! We have a solution for your needs.

ONLINE COURSE AND EVENT CATALOGS


Our online course and event catalog information as well as PDF handouts are services designed to enhance your attendee registration process. Catalog information can be seamlessly incorporated within the registration process or provided as a stand-alone feature. Attendees can gain knowledge about content, location, speakers and availability. Printing and distribution of programs can be greatly reduced without the cost of convenience.

INTERNET CAFÉ / E-MAIL STATIONS

An oasis of technology, the cafes and stations provide personal computers and e-mail hubs equipped with Web browsers and internet connections. Whether checking e-mail or their Dow Jones portfolio, your customers will appreciate the convenience of these products and the fact that they don't have to leave the premises to catch up on work.

Remember, a little hospitality goes a long way in making your attendees feel welcome and informed.

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In our age of round-the-clock technology, it makes it harder and harder to get away from the office. With this in mind ATT offers a host of simple solutions that add comfort and convenience making your tradeshow an experience your customer won't soon forget.

CRITICAL DATA SERVICES



We've invested the time and resources to ensure that your data and Web sites are always safe. It's just another way we help take the worry out of planning so you can focus your efforts on a successful event.

SAFETY AND SECURITY THAT PROTECTS YOUR DATA

ATT offers one of the most advanced security infrastructures in the industry because we know the value of your data and Web sites. We provide 24-hour continuous power, mirrored servers both on an off site and a host of vital resources including:

- Redundant dedicated internet connections and web servers
- Intrusion detection and prevention systems
- Secure Socket Layer (SSL) encryption technology
- Password protected data access
- Nightly database server backup and an off-site disaster recovery center
- 24/7 technical support

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**DIGITAL
& DIRECT MAIL**

**OUR MARKETING SERVICES
CAN HANDLE YOUR
ENTIRE PROJECT, FROM
PRINT TO MAIL OR
ANYWHERE IN BETWEEN!**

OUR MARKETING SERVICES:

COMMERCIAL PRINT

Short to long run print jobs (1-4 color).

DIGITAL PRINTING

Print-on-demand and variable personalized text and images.

ONE-TO-ONE MARKETING

Personalized, targeted marketing to your current or prospective clients.

DIRECT MAIL

Up-to-date knowledge of all USPS rules for successful, cost-efficient mailings.

MAILING LISTS

We can obtain residential and business lists targeted to your criteria.

LIST MANAGEMENT

DESIGN CONSULTING SERVICES

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REGISTRATION SERVICES

DATA MANAGEMENT

LEAD RETRIEVAL

CONTINUING EDUCATION TRACKING

MISSION CRITICAL DATA

24/7 REPORTING

DIRECT MAIL & MARKETING

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T R A D E S H O W
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